

# ANNUAL REPORT





#### A MESSAGE FROM THE JCPL FOUNDATION PRESIDENT

The JCPL Foundation and Friends experienced a banner year, and I am excited to share our accomplishments and tell you several journeys on which we have embarked.

The opening of the new Clark Pleasant Branch Library hallmarked the Foundation's "Enhancing the Story" campaign, which raised funds for six critical areas:

- · Early Childhood Learning Zone
- · Robotics Learning Lab
- Teen Gaming Center
- · Adult Learning Center
- · Public Art
- · Nature Trail & Community Garden

The book sales hosted by the Friends of JCPL continue to be a hit, raising over \$31,000 for the library throughout the year. Additionally, you'll now find books for purchase year-round at the Friends Booktiques housed at each branch. The Clark Pleasant Booktique was our first installation and was dedicated in honor of Friends of JCPL founding member Philomena Ross. Our Franklin Booktique is in memory of Amy Kitchen, JCPL's longtime and very talented graphic designer. Amy designed the Booktique signs as well as the Friends logo.

The Authors at JCPL series highlighted five New York Times bestselling authors. Keep on the lookout as we're slated for even more authors to visit! 2022 marked the third anniversary of the Snuggle Up with a Book Ball, one of our critical fundraisers for the author series. This virtual event has grown in popularity, with attendees hosting book club parties or spending solo days reading in a café.

The JCPL Foundation itself has been evolving as well. The Foundation partnered with a local financial advisor to ensure we maximize the growth of our endowment long-term. We also welcomed two new board members in 2022 and thanked four founding members for their completed terms of service.

On behalf of the Foundation and Friends, thank you to all who support the library. It's thanks to the hard work of our staff, volunteers, and donors that JCPL is the welcoming hub of the community and learning it is today.

Gratefully,

Caleb Drake, President JCPI Foundation

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James Admire Caleb Drake, President Lisa Lintner, JCPL Director

Merilee Allen **Amanda Cooper** 

Marti Ramsey

**Kate Taylor** 

Paige Banos Gretchen Beaman, Secretary Jan Fredbeck, Vice President

Diane Black Nate Uhl, Co-Treasurer

Jackie McNeelan, Co-Treasurer Jody Veldkamp Brooke Weddle

#### MISSION

The Johnson County Public Library Foundation, Inc. seeks to assist the Johnson County Public Library in providing outstanding information, education and culture for all members of the community by granting supplemental funding to assist the Library in promoting literacy in Johnson County.

#### HISTORY

In 1979, the Friends of JCPL began its work to raise funds to support Library programs. In 2016, the Johnson County **Public Library Foundation was** started and joined the Friends in their efforts. These additional funds provide outstanding programming, resources and services for all community members in a manner that does not diminish the need for strong public funding. The JCPL Foundation and Friends play a vital role in advocating for the Library's importance in the community.

Donations to the JCPL Foundation are tax-deductible to the extent permitted by law. JCPL Foundation is a 501(c)(3) organization. Federal Tax ID: 35-1462375.

#### 2022 FINANCIAL OVERVIEW

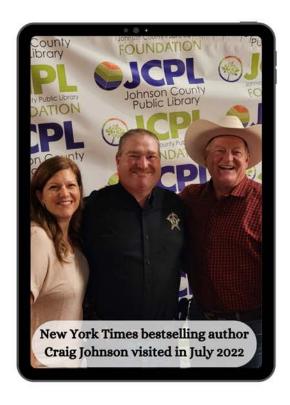
#### **2022 SUPPORT AND REVENUE**

Contributions: \$78,502
Friends of JCPL (book sales & misc.): \$31,463
New Clark Pleasant Branch Special Projects Campaign: \$86,516
Interest & Dividends: \$5,653
Realized & Unrealized Gains on Investments: -\$50,666 (loss)

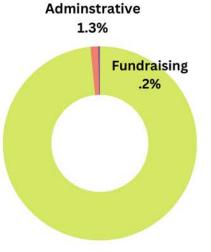
TOTAL: \$151,486

#### **2022 GRANTS & EXPENSES**

JCPL Programming and Support: \$364,569
Distribution from the endowment to JCPL: \$5,595
Fundraising: \$912
Administrative costs: \$4,818
TOTAL: \$375,894



# 98.5% of funds raised support JCPL





JCPL

Johnson County Public Library
FRIENDS

Crafting for a Cause to support United Way's Angel Tree Program

## By the Numbers

**GIVING IN 2022** 

835 gifts to the JCPL Foundation 293 individuals, businesses and organizational donors (several donors made repeated gifts)

56% giving by JCPL employees

100% giving by JCPL Foundation Board of Directors

\$3,830 raised at third

Snuggle Up with a Book Ball
for the Authors at JCPL series

More than \$315,000 in total raised for Clark Pleasant Branch's Enhancing the Story Campaign

\$31,120 - Friends outdoor book sales and Booktique sales

# what patrons love about JCPL

"I love all the new "I books +1

you can

find!"

"I love all the books at the library! The toys, computers, and other things are also fun! Everyone is so nice and they help me when I have questions. It is my favorite!"

"I LOVE THE STAFF!"

"I am thankful for how the library helped me raise my children."

"So thankful for this place filled with love, happiness and mysteries "

"EVERYONE IS WELCOME HERE." "I like nerdy birdy books."



#### Supporting JCPL Since 1979

The Friends of JCPL support of your Library extends beyond the book sales. Book sales are the most essential fundraising effort they have. In 2022, the Friends raised more than \$31,000 with the Friends of JCPL Book Sales. Their work does more than help JCPL improve its programs and reach into the community at fairs and festivals. The Friends promote literacy in a variety of ways all across Johnson County.

#### Stock Little Free Libraries

- Windisch Park in Bargersville
- Outside of the Boys & Girls Club in Franklin
- Independence Park in White River Township
- Urban Forest in Franklin
- Outside the Trafalgar Branch Library

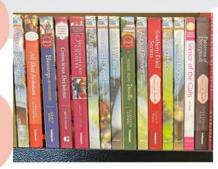


#### Donate Books to:

- Marion County Juvenile Detention Center
- United Way Christmas Angels
- Interchurch Food Pantry
- Summer lunch food distributions:
  - Franklin Community Schools
  - Clark Pleasant Schools
  - Center Grove Schools
  - Girls Inc.
  - and other sites in Johnson County
- Audiobooks to Compass Park

#### Stock Free Book Carts at:

- Franklin Branch
- Trafalgar Branch
- White River Branch



























New Clark Pleasant Branch Library Opened March 2022





Thank you, Explore Summer 2022 sponsors!





Proceeds from Friends of JCPL Book Sales allow JCPL staff to provide outreach and promote library services at fairs and festivals throughout the county.





The Seel Family

LIBRARY CHAMPION THE YEAR AWARD

Charlie Burch

Volunteer of the Year







New York Times bestselling author Kathy Reichs visited in July 2022



JCPL staff surprise residents with the Explore Summer **Prize Squad** 



**Teen Art Contest** 





Literacy Awareness Month - Cultural Fair



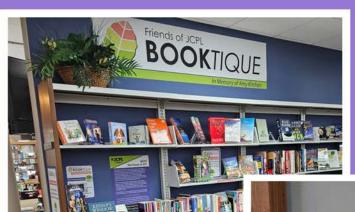
#### FRIENDS OF JCPL NOW HAVE BOOKTIQUES AT ALL LIBRARY BRANCHES

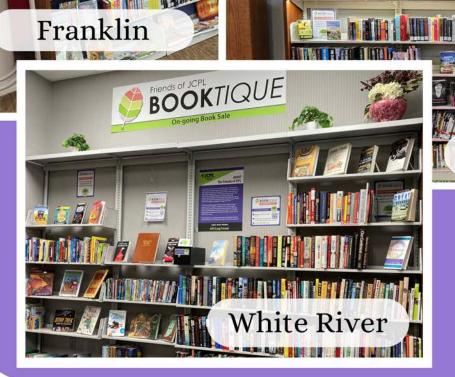
Check out your neighborhood library branch for amazing items in these ongoing book sales.

Shop Booktiques at all JCPL Branches Used Books \$2

BOOKTIQUE

Trafalgar







## Silver Tree Society

The Silver Tree Society honors donors who have chosen to leave a legacy to the JCPL Foundation through planned giving or a bequest.

To learn more about joining the Silver Tree Society, visit JCPLF.org/silvertree.

#### DIANE BLACK

Diane is one of twelve members of the Silver Tree Society. Her dedication to education and learning in Johnson County is boundless. As a founding member of the JCPL Foundation Board and a former JCPL Board Trustee, Diane has shown her love and loyalty to the Johnson County Public Library in so many ways.

Please consider joining Diane as a member of the Silver Tree Society!



### What is the legacy you are leaving?

"We have a responsibility to help where we live and to work to make something better than when we first became aware. We must all tend the garden where we are planted. For me, that is the Johnson County Library Foundation Silver Tree Society. I support the Silver Tree Society's work as it focuses on the future of libraries for the entire community. Through planned giving, we can help the Society meet goals of enhancing programs and services, providing free library programs and experiences and being a part of planning for the future. Help keep our library branches healthy, innovative, full of knowledge, and places where everyone is welcome. Join today and make a difference tomorrow!"

## **2022 YEAR IN REVIEW**

### Johnson County Public Library

Clark Pleasant • Franklin • Trafalgar • White River



#### ITEMS BORROWED

1,145,971

2% increase

- Books, Magazines & Other 70%
- Digital Items 18%
- DVDs 9%
- Audiobooks & CDs 2%



## DIGITAL ITEMS ACCESSED 524,799



Five Author Visits

**1,553** Attendees



18% Increase in Card Activity 2,388
Programs &
Outreach

55,483 Persons Attended

#### **NEW IN 2022**

Seel Family Library Champion Volunteer of the Year - Charlie Burch

Hosted the Cultural Fair, a new event celebrating people from around the world

Opened new Clark Pleasant Branch in March

Installed NaloxBoxes at each JCPL location

Updated children's interactive play and learn spaces at Franklin and White River Branches

Displayed Indiana Historical Society's Women's Suffrage exhibit at Franklin Branch

**Eliminated Late Fees** 

Opened JCPL Friends Booktiques, ongoing book sales, at all Branches

Resumed storytimes at Bargersville Town Hall

Introduced Bibli the Bookworm, new mascot

Hosted the Read to Me Jamboree, an early childhood learning festival

Installed certified wildlife habitat at White River Branch

Joined consortium to expand e-book and e-audiobook collection using Libby

Collaborated on the Great Arts Quest, a partnership program to explore the arts

Hosted Native Voices, a program series featuring the Miami Nation of Indiana



**2,460**Total
Preschoolers
Registered



319,183 Visits to the

Visits to the Branches 48% increase



5,016
Participants

33% increase

3 million+ Minutes Read

#### **NEW TO CHECK OUT**

#### **Library of Things**

- Kalimba musical instruments
- Pickleball sets
- Dungeons & Dragons starter sets
- LED projectors

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