

A Special Evening with Rick Steves

Exclusive Sponsorship Levels



Title Sponsor \$4,000 – Only one available!

- 2 VIP, 8 General Admission tickets - all tickets include a copy of *On The Hippie Trail* by Rick Steves
- Sponsor name on all pre-event promotions "A Special Evening with Rick Steves made possible by supporters like SPONSOR NAME" Pre-event promotions include signage at JCPL Library branches, emails, and social media posts
- Logo on pre-event seating slideshow and event signage
- Logo on event website and JCPLF newsletter
- One featured social media post/tag

Book Sponsor \$3,000 – Only one available!

- 2 VIP, 6 General Admission tickets - all tickets include a copy of *On The Hippie Trail* by Rick Steves
- Custom bookplate "A Special Evening with Rick Steves made possible by supporters like SPONSOR NAME" and foundation logo (or sponsor logo and JCPLF name if preferred)
- Signage on book table
- Logo on pre-event seating slideshow and event signage
- Logo on event website and JCPLF newsletter
- One featured social media post/tag

Bookmark Sponsor \$1,500 – Only one available!

- 2 VIP, 4 General Admission tickets - all tickets include a copy of *On The Hippie Trail* by Rick Steves
- Logo included on paper bookmark created for event (included with each book)
- Logo on pre-event seating slideshow and event signage
- Logo on event website and JCPLF newsletter
- One featured social media post/tag

VIP Q&A Sponsor \$1,000 – Only one available!

- 2 VIP, 4 General Admission tickets - all tickets include a copy of *On The Hippie Trail* by Rick Steves
- Signage on registration and refreshment tables at the VIP session "A Special Evening with Rick Steves made possible by supporters like SPONSOR NAME" and foundation logo (or sponsor logo and JCPLF name)
- Paper tag on VIP session bookmark "A Special Evening with Rick Steves made possible by supporters like SPONSOR NAME"
- Name on event website and JCPLF newsletter
- One featured social media post/tag

Bar Sponsor \$1,000 - Only one available!

- 2 VIP, 4 General Admission tickets - all tickets include a copy of *On The Hippie Trail* by Rick Steves
- Signage on bar
- Naming rights to signature cocktail for the evening
- Name on event website and JCPLF newsletter
- One featured social media post/tag



A Special Evening with Rick Steves Additional Sponsorship Levels

Gold Level Sponsor \$750, Two available

- 2 VIP, 4 General Admission tickets - all tickets include a copy of *On The Hippie Trail* by Rick Steves
- Name on pre-event seating slideshow and event signage
- Name on event website and JCPLF newsletter
- One social media post mention/tag

Silver Level Sponsor \$500, Four available

- 4 General Admission Tickets - all tickets include a copy of *On The Hippie Trail* by Rick Steves
- Name on pre-event seating slideshow and event signage
- Name on event website and JCPLF newsletter
- One social media post mention/tag

Bronze Level Sponsor \$250, Six available

- 2 General Admission Tickets - all tickets include a copy of *On The Hippie Trail* by Rick Steves
- Name on pre-event seating slideshow and event signage
- Name on event website and JCPLF newsletter
- One social media post mention/tag

Want to sponsor A Special Evening with Rick Steves?

Reach out to JCPLF Executive Director Lauren Zuber at lauren@jcplf.org